The Road to College Planning

What UHS Parents Need to Know
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College Acceptance Rates

Supply vs. Demand
- 2015 - 20 million students in college
- 1965 to 2015, 240% college attendance increase

- Most selective colleges, 5-10% chance of acceptance

- Example: Stanford
  - 2007 (10.3%)
  - 2017 (4.7%)
The idea that selectivity guarantees you a better experience... There really is no guarantee
Out of the top 10 colleges that receive the most applications nationally, of those 10 how many do you think are in California?
10 Colleges that Receive the Most Applications Nationwide

1. UC LA (97,121)
2. UC San Diego (84,209)
3. UC Berkeley (82,581)
4. UC Irvine (77,810)
5. UC Santa Barbara (77,098)
6. UC Davis (67,472)
7. CSU Long Beach (60,732)
8. NYU (60,724)
9. San Diego State (60,691)
10. Boston University (57,441)

Top 10 Schools UHS Students Apply to (2017 acceptance)

1. CSU Fresno (73)
2. UC Davis (21)
3. UC Berkeley (14)
4. UC Irvine (22)
5. UC LA (9)
6. UC San Diego (14)
7. UC Santa Barbara (9)
8. Cal Poly, SLO (11)
9. Stanford (1)
10. USC (4)

*Nationally California Colleges get the most Applicants!*
More college options than ever... Consider costs, acceptance rates, dual credits, and degree completion
What is the national college graduation rate in four years at a public university?

19% CSU Average
34% National Average
57% UC Average
HS Graduates - 4-year Degree Completion Rate
Degree Completion Rates

2009 - 2015
- Only 59% graduated in 6 years from a Public University, 66% at a Private University and only 23% at a For-Profit University

*Plan on paying for 6-7 years of college instead of 4.

UHS Graduates - 4-year Degree Completion Rate
What was the average college price tag in 2016-17?

A) $11,970
B) $23,757
C) $36,420
D) $46,950
2016-17 Average College Price Tag was $23,757

How the Typical Family Pays for College, Average Amount Used from Source

- $23,757
- $4,551
- $1,819
- $5,527
- $2,569
- $901
- $8,390

AY 2016-2017

*35% Paid for College via Scholarships & Grants*
Typical Cost and Resources

*In 2016-17 42% of families borrowed (72% Federal Loans)*
The Average Cost of College by Region

Regional Variation in Cost

<table>
<thead>
<tr>
<th>Region</th>
<th>Average Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Middle States</td>
<td>$34,461</td>
</tr>
<tr>
<td>Midwest</td>
<td>$30,951</td>
</tr>
<tr>
<td>New England</td>
<td>$40,738</td>
</tr>
<tr>
<td>South</td>
<td>$28,477</td>
</tr>
<tr>
<td>Southwest</td>
<td>$30,391</td>
</tr>
<tr>
<td>West</td>
<td>$28,838</td>
</tr>
</tbody>
</table>

$47,406
$40,942
$54,303
$38,787
$40,303
$40,246
Tuition and Expenses
Fresno State Example

Total Cost of Attendance:
In-state: $20,361 Out-of-state: $32,241

Tuition and Fees:
In-state: $6,583 Out-of-state: $18,463

Room and Board: $9,704
Books and Supplies: $1,794
Other Expenses: $2,280
How many of you believe that the cost of education is indicative of quality?
Cost vs. Selectivity

Fewer Americans believe cost is indicative of quality
Cost and Selection Process

More are eliminating colleges during the selection process due to costs
Planning to pay for college starts with…

- Budgeting
- Identifying available financial resources
- Researching college costs
- Researching financial aid availability
- Child's skills and talents (scholarship eligibility)
- Dual enrollment and AP Courses
Determine your Expected Family Contribution

www.fafsa4caster.ed.gov
How many of you agree that college is an important investment for the future?
Does a College Degree Matter?

Having a college degree still matters when it comes to long-term earnings but prestige of university attended is less important if no other resume accolades.
# Necessary Future Skills for Job Placement

## Top 10 skills

<table>
<thead>
<tr>
<th></th>
<th>in 2020</th>
<th>in 2015</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Complex Problem Solving</td>
<td>Complex Problem Solving</td>
</tr>
<tr>
<td>2</td>
<td>Critical Thinking</td>
<td>Coordinating with Others</td>
</tr>
<tr>
<td>3</td>
<td>Creativity</td>
<td>People Management</td>
</tr>
<tr>
<td>4</td>
<td>People Management</td>
<td>Critical Thinking</td>
</tr>
<tr>
<td>5</td>
<td>Coordinating with Others</td>
<td>Negotiation</td>
</tr>
<tr>
<td>6</td>
<td>Emotional Intelligence</td>
<td>Quality Control</td>
</tr>
<tr>
<td>7</td>
<td>Judgment and Decision Making</td>
<td>Service Orientation</td>
</tr>
<tr>
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<td>Judgment and Decision Making</td>
</tr>
<tr>
<td>9</td>
<td>Negotiation</td>
<td>Active Listening</td>
</tr>
<tr>
<td>10</td>
<td>Cognitive Flexibility</td>
<td>Creativity</td>
</tr>
</tbody>
</table>

Source: Future of Jobs Report, World Economic Forum
Malcolm Gladwell

A Look at Prestigious School Outcomes
College Shopping - Match vs. Fit

- Location, location, location!
- Academic Culture and Major Options
- Undergraduate Internships/Research Opportunities/ Co-ops/ Career Placement
- Student Activities
- Affordability
- Challenge and Support
- Graduate in a timely manner
- Selectivity - Can I get in?
What Parents can do to help...

- Instill belief in degree expectation
- Discuss objectively, college differences and options
- Strongly consider the fiscal options and least expensive way to earn a Bachelor's degree
- Family decision not student decision
- Try to keep pride and vanity out of the decision
Visit Colleges

In Person or Virtually
Naviance-Family Connection

- Monthly Journals (9-11)
- Personality Assessments (9)
- Career Assessments (10)
- Explore Careers (10-11)
- College Research (11-12)
- College SuperMatch (11-12)
- Alumni History
- Resume Building (10-11)
- Test Prep (9-12)
UHS Support

- 4 year Curriculum designed to help students develop specific personal and college goals to promote quicker degree attainment
- Individualized Conferences 10th, 11th & 12th Grade
- Monthly Classroom Presentations

Vs. Private Consultant

- Organizing applications and tracking deadlines for students
- Does the college research for you and develops college lists on what they think is best for your student
- Regularly scheduled meeting times
Questions?
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